

FEMINISM(S) IN THE MEDIA

PUBLIC OUTREACH AND CULTURAL TRANSFORMATIONS

Ghent University
14-15 September 2023

Conference organized by:
Department of Literary Studies
Faculty of Arts and Philosophy
Ghent University

Funded by:
Research Foundation – Flanders (FWO)
Commission Scientific Research (CWO)
Faculty of Arts and Philosophy, Ghent University



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Conference programme

THURSDAY 14 SEPTEMBER 2023

8.30 – 9.00	Registration – welcome coffee/tea (Forum)		
9.00 – 9.15	Welcome & Introduction (Room 1.05) Eloïse Forestier (Ghent University) & Florian Vanlee (Vrije Universiteit Brussel, Ghent University - DiGeSt) Teams link: https://teams.microsoft.com/FEMED		
9.15 – 10.15	Keynote Session 1 (Room 1.05) Lucy Delap (Cambridge University) <i>Ecofeminism and 'kindred reading': the Green Movement in 1980s Britain</i> Chair: Eloïse Forestier Teams link: https://teams.microsoft.com/FEMED		
10.15 – 10.30	Coffee Break (Crypte)		
10.30 – 12.00	Parallel Sessions 1 Teams link (Session A): https://teams.microsoft.com/FEMED		
	A. Room 1.05 Second Wave Journalism: Making the News, Doing Feminism in Europe Chair: Shannon Lambert	B. Room 1.06 Feminist “Influencers” at the Turn of the 20C Chair: Louise Benson James	C. Room 1.07 Feminism in Entertainment: Comics, Comedy, Movies Chair: Maaheen Ahmed
	Bibia Pavard (Paris Panthéon-Assas University, France): <i>Intermediaries of the Revolution: the Role of Journalists in the Transnational Circulation of Feminism (France 1968-1979)</i>	Eline Batsleer (Ghent University, Belgium): <i>Writing feminism on the Crossroads between England and Italy: The Case of Lucy Re Bartlett (1876-1922)</i>	Sruthi V S (Plaksha University, India): <i>Friendships and Feminisms in the Contemporary Bollywood Screen Cultures</i>
	Valgerður Pálmadóttir (University of Iceland) - online: <i>Mediated Activism: the Case of the Icelandic Women’s Day Off 1975</i>	E. Harold Breitenberg, Jr. (Randolph-Macon College, USA): <i>Reaching Out by All Means: Maude Royden’s Expansive Feminism</i>	Sarali Gintsburg (University of Navarra, Spain): <i>Soft feminism of Hanane al-Fadili: a Comedian from Morocco takes a Stance</i>

	Heidi Kurvinen (University of Turku, Finland): <i>Feminism and Women Journalists of the Swedish tabloid Aftonbladet (1978–1984)</i>	Brecht Deseure, Sébastien de Valeriola, (Florence Le Cam), (Manon Libert) and Alexia Vidalenche (Université Libre de Bruxelles, Royal Library of Belgium, Université de Mons, Belgium): <i>Alice Bron and Séverine. Qualifying a Female Journalist through the Use of a Transnational Sobriquet</i>	Anna Nordenstam (Gothenburg University, Sweden): <i>The Feminist Journal Bang and the Importance of Comics and Cartoons</i>
12.00 – 13.00	Lunch (Crypte)		
13.00 – 14.30	Parallel Sessions 2 Teams link (Session A): https://teams.microsoft.com/FEMED		
	A. Room 1.05 Famous or not so Famous “Firsts”: Individual Case Studies Chair: Fauve Vandenberghe	B. Room 1.06 Controversial Feminisms in National Contexts Chair: Isabelle Gribomont	C. Room 1.07 From Writing to Activism: The Impact of Authorship on Feminism Chair: Birgit Van Puymbroeck
	Coraline Refort (University of Florence, Italy): <i>The Evolution of the Interpretation of Alice Guy's Career through the Prism of Gender</i>	Noga Efrati (The Open University of Israël): <i>Rethinking the Emergence of a Women's Press in Iraq</i>	Laurel Forster (University of Portsmouth, UK): <i>Advancing Feminism through Creative Writing</i>
	Angela Kahil (Institute of Oriental Languages, France) – online: <i>Abla el-Khoury (1917-1992), the First Woman at the Syrian Broadcasting Station: Feminism and Nationalism in Syria</i>	Xiaoyi Liu (University College of Dublin, Ireland): <i>“I am extreme feminist so what?”: Netizens' Perceptions of Party-state Engagement in Gender Controversy on Social Media</i>	Amy Bower (University of Nottingham, UK): <i>‘The Forerunner’: Her land and the Politics of Feminist Utopian (Re)Publication</i>
	Artemis Alexiou (York St John University, UK): <i>A Transatlantic Feminist Affair: Lady Isabella Somerset, Frances Willard, and The Woman's Signal (23 Feb. 1893–28 Dec. 1893)</i>	Fahimeh Najmi (Paris 8 Vincennes – Saint Denis University, France): <i>‘Like Simone de Beauvoir and Jean-Paul Sartre’: A Study of Disguised Anti-Feminist Propaganda in the Work of Iranian Author Belgheis Soleymani</i>	Katrijn Bekers (University of Antwerp, Belgium): <i>More than Desk, Quill and Inkpot: Women Writers' Cinematic Authorship in Writing Scenes</i>
14.30 – 15.00	Coffee Break (Crypte)		

15.00 – 16.30	Parallel Sessions 3 Teams link (Session A): https://teams.microsoft.com/FEMED		
	<p>A. Room 1.05 Mediating Feminism through Journalism: National Perspectives Chair: Julie Birkholz</p>	<p>B. Room 1.06 What does Feminism Mean? Shaping, Adapting, Re-Adapting Feminist Discourse in the Media Chair: Tessel Veneboer</p>	
	Brecht Deseure, Isabelle Gribomont (and Florence Le Cam) (Université Libre de Bruxelles, Royal Library of Belgium and Université Catholique de Louvain, Belgium): <i>The Perception of Women Journalists and Feminism in Belgian Newspapers (1850-1950)</i>	Marcin Markowicz (Adam Mickiewicz University, Poland): <i>Editorial (Re)visions of Feminism in Fireweed: A Feminist Quarterly of Writing, Politics, Art & Culture</i>	
	Teja Varma Pusapati (Shiv Nadar University, India) – online: <i>Professing Womanpower: Frances Power Cobbe in Macmillan’s Magazine</i>	Briony Hannell (University of Sheffield, UK): <i>‘Fandom introduced me to Feminism’: Feminisms, Media Fandom, and Paratextual Feminist Identity Development</i>	
	Einat Lachover (Sapir College, Israel): <i>A Paper of their Own: NOGA – a Feminist Israeli Magazine</i>	Anne-Valérie Zuber (University of Neuchâtel, Switzerland): <i>Feminist Medias in the Jura Arc (1970-1990): a Tool for Self-representation and Connection</i>	
16.30 – 17.00	Break		
17.00 – 18.30	Parallel Sessions 4 Teams link (Session A): https://teams.microsoft.com/FEMED		
	<p>A. Room 1.05 Feminist Audacity? Crossing Boundaries in the Media Chair: Brecht Deseure</p>	<p>B. Room 1.06 Feminist Events and Happenings in the Media: Congresses, Book Fairs, the Press Chair: Marianne Van Remoortel</p>	<p>C. Room 1.07 Trans-imperialism: Black British, Indian and Indigenous Feminist Perspectives Chair: Hanne Willekens</p>
	Mariana Rodriguez Barreno (Pontifical Catholic University of Peru): <i>Bête ou Ange: On Victoria Ocampo’s early Feminist Audacity</i>	Judit Acsády (Centre for Social Sciences and Petőfi Literary Museum, Hungary): <i>Feminist Media Strategies: Campaign, Preparations and the Media Coverage of the 1913 IWSA Congress in Budapest</i>	Elisabeth Bekers and Katrijn Van den Bossche (Vrije Universiteit Brussels, Belgium): <i>The ‘Demand For Something Quite Different’: Feminisms On and Off the Page in Bernardine Evaristo’s Girl, Woman, Other (2019)</i>
	Régine Atzenhoffer (University of Strasbourg, France) – online: <i>Emma: More than just a Magazine?</i>	Gail Chester (Feminist Activist, Independent Scholar, UK): <i>The Personal, the Political, and the Publishing: The International Feminist Bookfairs, 1984 to 1994</i>	Claire Louise Blaser (ETH Zurich, Switzerland): <i>Frieda Hauswirth Das and (Anti-) Imperial Politics in Early Transnational Feminism</i>

	Camille Combes and Megan Vansevenant (Ghent University, Belgium): <i>'Mes Vêtements ne craignaient rien': A Case Study of French Female Cross-Dressers in the Nineteenth Century</i>	Georgeta Fodor (George Emil Palade University, Romania): <i>Advocating for Women's Rights between Emancipation and Nationalism</i>	Hend Ayari (University of Debrecen, Hungary): <i>Idle No More: Restoring Indigenous Feminism</i>
18.30 – 19.30	Conference reception (Crypte)		
20.00	Conference dinner (Restaurant De Abt, Lange Kruisstraat 4)		

FRIDAY 15 SEPTEMBER 2023

9.00 – 10.00	Keynote Session 2 (Room 1.05) Catherine Clay (Nottingham Trent University) <i>'Women without powder or lipstick': Transnational Perspectives on Feminism via the Press and Publicity Work of the International Federation of University Woman</i> Chair: Birgit Van Puymbroeck Teams link: https://teams.microsoft.com/FEMED		
10.00 – 10.30	Coffee Break (Crypte)		
10.30 – 12.00	Parallel Sessions 5		
	A. Room 1.05 Shooting Feminism: Effects of Photography and Film Chair: Anna Nordenstam	B. Room 1.06 Continuities and Discontinuities of Online Feminisms Chair: Sébastien de Valeriola	C. Room 1.07 Editing, Reporting, and Imagining Left Feminism in Popular Front's Magazines (1934-1941) Chair: Marcin Markowicz
	Carol Quirke (Suny College Old Westbury, USA): <i>Feminism's 'Official Photographer': Bettye Lane, News Photography and the Second Wave, 1969-1981</i>	Jaércio da Silva (Paris Panthéon-Assas University, CARISM and French Press Institute, France): <i>The Circulation of Intersectionality</i>	Stanislava Barać (Institute for Literature and Art, Belgrade, Serbia): <i>The Common Features of the Popular Front's Feminist Magazines from 1934 to 1941</i>
	Kasia Katarzyna Lipinska (University Paris 3, France): <i>Polish Women Directors through Feminist Theories</i>	Phoebé Pigenet (Paris Panthéon-Assas University, CARISM, France): <i>Translation and Re-actualisation of Fat Activist Ideas born in the 1970s in the US in the Francophone Context on Platforms such as Twitter or Instagram</i>	Isidora Grubački (Institute of Contemporary History, Ljubljana and Central European University, Budapest/Vienna): <i>Women's World Committee Against War and Fascism and Conceptualizations of Fascism in Popular Front Left-Feminist Periodicals in Belgrade, Zagreb, and Paris</i>
	Natalia Reis Gomes (University of Coimbra, Portugal): <i>Women in the Political Space: Analysis of Dilma Rousseff's Photographic Representations during the Impeachment Process</i>		Jelena Lalatović (Institute for Literature and Art, Belgrade, Serbia): <i>Feminist Internationalism in the Women's Magazines in the Era of the Popular Front: The Case of American Woman Today and Yugoslav Žena danas</i>
12.00 – 13.00	Lunch (Crypte)		

13.00 – 14.00	Keynote Session 3 (Room 1.05) Henk de Smaele (Antwerp University) <i>Who's Afraid of Mrs Robinson? The Belgian Reception of The Graduate and what it tells about the History of Feminism and the Media</i> Chair: Marysa Demoor Teams link: https://teams.microsoft.com/FEMED		
14.00 – 15.30	Parallel Sessions 6 Teams link (Session A): https://teams.microsoft.com/FEMED		
	A. Room 1.05 Early-Mid 20C Feminist Periodicals and their Editorial Strategies Chair: Eline Batsleer	B. Room 1.06 Networks of Feeling in Women's Movement Magazine Chair: Cedric Van Dijck	C. Room 1.07 Feminist/Anti-Feminist Rhetoric in the Media Chair: Anna Nordenstam
	Michelle Staff (Australian National University) – online: <i>A 'treasure-store' for Women: Feminism and Politics in the Interwar Australian Women's Weekly</i>	Victoria Bazin (Northumbria University, UK): <i>'I can't wait': Affect and the 'not yet' of Women's Movement Magazines</i>	Patricia Thomas (Massey University's College of Creative Arts in Wellington, New Zealand): <i>"From Our Correspondent": "Feverish Excitement" in the New Zealand Parliamentary Press Gallery</i>
	João Almeida e Silva (Faculty of Architecture, University of Porto, Portugal): <i>Learning from Eva: the Architecture of a Portuguese Women's Periodical</i>	Eleanor Careless (Northumbria University, UK): <i>Angels in the Architecture: The Lonely Subjects of Feminist Periodicals</i>	Fiona MacHugh (Independent Scholar, UK): <i>Sex in Mind and Education: A Feminist Response to a Medical Theory of Female Difference in Education</i>
	Vitória Yoshida (University of Porto, Portugal): <i>'Both Irrepressible!': The Suffragette's Illustrations and the Use of Mise en Abyme</i>	Melanie Waters (Northumbria University, UK): <i>'WE'RE ANGRY!' Reading Revolutionary Rage in the Feminist Periodical</i>	Dominique Lysser and Pauline Milani (University of Fribourg, Switzerland): <i>The Rise of Antifeminism in Switzerland at the Beginning of the 20th Century</i>
15.30 – 16.00	Coffee Break (Crypte)		
16.00 – 17.30	Parallel Sessions 7 Teams link (Session A): https://teams.microsoft.com/FEMED		
	A. Room 1.05 Politics and Feminism in Greek Periodicals at the Turn of the 20C Chair: Lauren Ottaviani	B. Room 1.06 Mediating "Second Wave" Feminism through Journalism, Transnational Perspectives Chair: Eloïse Forestier	C. Room 1.07 Feminism in Book Reviews and Advertisement Chair: Leah Budke
	Persa Apostoli (Ministry of Culture, Greece): <i>Feminist/anti-feminist Discourse and Nationhood: Notes on the Case of Greek General Interest Magazines published by Women (late 19th-early 20th Century)</i>	Kassandra Hammel (University of Tübingen, Germany): <i>Second Wave Feminist Magazines as Transnational Knowledge Mediators</i>	Annabel Wearing-Smith (University of Nottingham, UK): <i>'Semi-Pornographic' Sex-Textbooks: British Print Media Responses to Jane Cousins' Make it Happy: What Sex is All About (1978) and Angela Carter's The Sadeian Woman (1979)</i>

	<p>Matrona Paleou (Hellenic Open University, Greece) – online: <i>Women’s Literary Writing in the Face of the Woman Question: the Case of the Greek Magazine Elliniki Epitheorisis</i></p>	<p>Marie Cabadi (Angers University, France): <i>Local Paper, International News: the Case of Women’s Centres’ Newsletters in 1970s-1980s Belgium, France and Great-Britain</i></p>	<p>Hanne Willekens (Ghent University, Belgium): <i>Women Shaping Literature? An Empirical Analysis of Gender in Contemporary Swedish Literary Criticism (2018-2022)</i></p>
			<p>Jana Smith Elford (and Michelle Meagher) (University of Alberta, Canada): <i>Mapping Feminist Networks with AdArchive: Exchange Advertisements in Late-Twentieth Century North American Periodicals</i></p>
17.30 – 18.00	Closing Comments (Room 1.05)		

VENUE

The conference takes place in the **Sint-Baafshuis** (Biezekapelstraat 2, 9000 Gent). All conference rooms are on the first floor. To get to rooms **1.05 (Van der Noot)** and **1.06 (Foyer)** from the main entrance, go straight ahead and take the stairs next to the Forum. To get to room **1.07 (Triest)** from the main entrance, turn left immediately and take the wooden stairs.

Coffee is served in the **Forum** on Thursday morning (8.30 – 9.00), which can be found on the ground floor. All other coffee and lunch breaks are held in the **Crypte**, which is located in the basement.

The conference dinner on Thursday night will take place at **restaurant “De Abt”** (Lange Kruisstraat 4, 9000 Gent). This is a one-minute walk from the conference venue.

Wifi: StBaafsHuis-Gast

Password: SBH.2021

